


# Social Media Examiner Event Listings

[www.socialmediaexaminer.com/upcoming-events](http://www.socialmediaexaminer.com/upcoming-events)

Contact: [tai@socialmediaexaminer.com](mailto:tai@socialmediaexaminer.com)

**Premium Listing** :: Recommended Event  
125 words - headline, date, location, CTA  
180x180 image \$750/month 

Payment: [www.socialmediaexaminer.com/event750](http://www.socialmediaexaminer.com/event750)

Limited video available for an additional charge

## Link-To Listing

Headline with link, date, location

\$99 Set-Up Fee

Payment: [www.socialmediaexaminer.com/event99](http://www.socialmediaexaminer.com/event99)

## Standard Listing

70 words - headline, date, location, CTA  
125x125 image (non-  
animated .jpg, .gif, .tiff)

\$250/month 

Payment: [www.socialmediaexaminer.com/event250](http://www.socialmediaexaminer.com/event250)



The screenshot shows the homepage of Social Media Examiner. At the top, there's a navigation bar with links: HOME, FREE UPDATES, PODCAST, CONFERENCE, SOCIETY, EVENTS, REPORTS, STARTING, ABOUT. A prominent banner for 'Social Media Examiner' features a cartoon explorer character and the text 'Your Guide to the Social Media Jungle'. To the right, a 'Save \$600 Sales Ends Friday!' badge is visible. Below the navigation, a section titled 'We Suggest The Following Social Media Events/Conferences...' is displayed. It includes a sub-header 'Are you looking to take your social media learning to the next level?' and a paragraph of text. A 'RECOMMENDED' section highlights the 'Social Media Marketing World 2017' event in San Diego, CA, with a small image of the event logo. Below this is a video player showing a man smiling. On the right side of the page, there are several promotional widgets: a 'Browse Categories' search bar, a 'Want your event listed here?' section with a form, a 'Join 520,000+ of your peers!' section with an email sign-up form, and a 'Social Media Marketing World' banner with a 'SALE ENDS FRIDAY! SAVE NOW!' call to action. At the bottom right, there's a 'Social Media Marketing Podcast' banner.

**9<sup>th</sup> Social Media in the Pharmaceutical Industry** (January 18-19, 2017, London, United Kingdom) Learn how best to harness new technology and how to develop a robust digital strategy from speakers including Pfizer, Lundbeck, MSD, MHRA, GE Healthcare, Creation Healthcare, etc. as they explore current and future trends, as well as top tricks of the trade, from identifying influencers and monitoring data on a global scale. View the full conference agenda and [register here](#).

