



# SOCIAL MEDIA MARKETING WORLD

SPONSOR SPOTLIGHT

2024

# metricool

Metricool is the professional Swiss army knife for social media managers, creators, and agencies to centralize social media management.

Auto-schedule content across multiple social media platforms, manage social media messages without leaving the tool, and measure digital presence growth with intuitive graphs and analytics.

**Special offer for SMMW24 attendees:**

Use code SMMW24 and try Metricool PREMIUM 45 days for free or, create your FREE account and enjoy for life.





HighLevel is an all-in-one sales & marketing platform that gives social media marketers and agencies everything you need to capture, nurture, and close leads and make them into long-term customers.

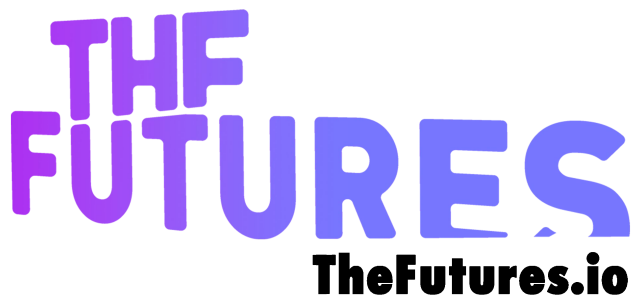
Get unlimited accounts, unlimited users, and unlimited contacts - all for one monthly price. White-Label and add a lucrative revenue stream by reselling HighLevel to all your clients at the price you choose.

Capture new opportunities. Nurture those opportunities. Close opportunities.

**Special offer for SMMW24 attendees:**

Try HighLevel for 30 days at no cost - see how simple it is to grow your business.





Built for marketers, agencies, and brands - we create content for your business 24 hours a day, 7 days a week. The Futures' secure and scalable service platform will produce and repurpose all your creative content on-demand, at scale, and on autopilot.

Get started with an intro call today and learn why we're trusted by 3,000+ brands.

**Special offer for SMMW24 attendees:**

Scan the QR code to book a 10 minute call!



# Justworks

Justworks makes it easier to run your small business. It's a platform built to ensure teams lead happy and healthy lives. The simple and friendly software, expert support from real people, and access to corporate-level benefits ensures your people feel secure and valued.

Let Justworks handle the nitty-gritty of payroll, benefits, compliance, and HR, so you have time to work fearlessly, pursue your passion, and do more of what matters.

**Special offer for SMMW24 attendees:**

Want to build and manage a strong virtual team culture? Download this guide and get started.





# vistasocial

Vista Social leads with best-in-class tools that uniquely blend scheduling, engagement, and analytics across all major networks. Enhanced by human-centricity, we are your partners in SMM, providing unwavering support post-sale, a dedication rare in the industry. With first-to-market innovations, we empower your team to lead with confidence and creativity.

**Special offer for SMMW24 attendees:**

Secure one of three "forever-free" lifetime subscriptions.





A comprehensive social media management solution that helps your business or agency grow its social media presence and stay on top of the game. Post, schedule, monitor, and measure your presence on popular social networks, from a single interface.

Zoho helps brands grow on social media, one network at a time.

**Special offer for SMMW24 attendees:**

Get started in 30 seconds. Sign up for free to try Zoho Social!



# DASH HUDSON

The Only Tool You Need To Outsmart Social.

Dash Hudson is the social media management platform that delivers sophisticated insights and workflow tools, keeping you in the know and saving you time — so you and your team can get back to marketing.

2024 is your year to elevate your social strategy.

**Special offer for SMMW24 attendees:**

Get started today with a free 14-day trial.







# SocialPilot

This complete social media management suite is specifically designed for social media marketing agencies, SMBs & multi-location brands. Users are able to streamline scheduling, publishing, analysis, and marketing at scale- saving hours of manual work.

The unified dashboard combines powerful AI content creation capabilities with features like bulk scheduling, advanced collaboration, analytics, and white-labeling, simplifying social media management for agencies.

**Special offer for SMMW24 attendees:**

Get a personalized demo of SocialPilot, try free for 14 days & get 25% off on all annual plans.





Cloud Campaign, a social media management platform built from the ground up to suit the unique needs of growing agencies.

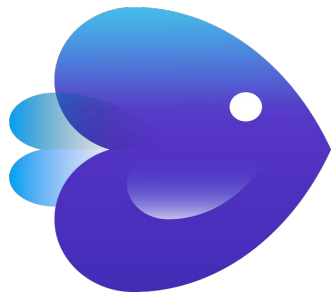
This white-labeled platform helps agencies manage the entire social media content lifecycle — content curation, easy approval workflows, seamless scheduling and clean reporting — for multiple clients.

Made easy with scalable pricing and US-based support, your agency can onboard more clients and charge higher retainers with your existing team.

**Special offer for SMMW24 attendees:**

Visit the booth for a raffle drawing for free 6 month subscription to Cloud Campaign's Studio plan.





# invideo AI

Create publish-ready videos with just a simple text prompt.

Just type in your idea and Invideo AI will script, edit and create a high quality video in minutes.

**Special offer for SMMW24 attendees:**

Use the code SMMW50 for 50 FREE AI minutes when you sign up for any paid plan.





OpusClip is a leading AI video editing and repurposing tool with 3 million+ users and they're here to help you Clip Different with the launch of OpusClip 3.0 on February 17th.

Clip all types of videos, create clip results up to 10 minutes long, and create appealing visuals complete with animated caption templates and an AI b-roll generator. Or, skip clipping and just add animated captions and emojis to your videos. We help you repurpose your content faster and smarter than ever!

**Special offer for SMMW24 attendees:**

Turn 1 podcast/webinar/zoom/interview/panel into 25 viral shorts with just 1 click! Save up to 67% on the Pro pack for a limited time.



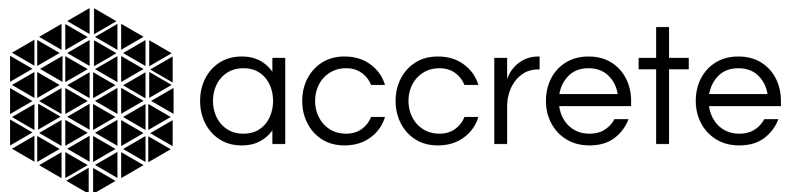


Hootsuite exists to unlock the value of your social media relationships. A global leader in social media management, we power social media for organizations around the world, from the smallest businesses to the largest enterprises. Our unparalleled expertise in social media management, social insights, employee advocacy, and social customer care can strategically grow your brand, business, and customer relationships with social media. With over 170,000 paying customers around the globe, we help you tell your stories, grow your audience, and run at the non-stop pace of online culture — wherever it goes next.

**Special offer for SMMW24 attendees:**

Scan the QR code to sign up for a free on-site social media assessment with one of our experts!





Accrete AI presents a new social media intelligence AI tool called Nebula Social. This technology helps marketers discover emerging narratives, locate impactful influencers, and automatically generate narrative-specific content for campaigns.

Social media platform algorithms control visibility and engagement. So, content timing is critical and challenging as viral trends move rapidly. Nebula Social offers predictions, so you're free to create content strategies that align in the moment. Data is the best way to stay ahead of the curve, and deliver relevant, impactful messages.

**Special offer for SMMW24 attendees:**

Stop by the booth Monday & Tuesday at 2:00pm for a live group demo.  
Participate in Q&A for the chance to receive 30% off (valid; 2 months post-event).





Take your user-generated content (UGC) to the next level with Emplifi.

Build rich, content-driven eCommerce experiences that combine shoppable content with textual and visual social proof across your digital channels. Collect authentic UGC from social media posts and directly from customers, and then tag the exact SKU you're selling, — making it shoppable to your fans and followers.

**Special offer for SMMW24 attendees:**

Scan the QR code to enjoy and start a 30 day UGC free trial!





The Social Media Marketing Society is a supportive community of marketers, where you'll discover new strategies, make new connections, and improve your marketing results—brought to you by your friends at Social Media Examiner.

What's Included: access to a mega-library of marketing training, original marketing training twice a month, monthly online meetups, relevant news and trends updates, and a supportive community of marketers.

The Society has been helping marketers for nearly a decade. You won't find a better place for guidance and support on your marketing journey.

**Special offer for SMMW24 attendees:**

Your path to better marketing starts here!







The year 2024 is a lucky one. It's our 11th annual Social Media Marketing World! Thousands of SMBs, marketers, agency teams, entrepreneurs, business owners, and creators gather in sunny San Diego (and online) to discover the best marketing strategies from the world's top experts over the course of three phenomenal days.

Here's why these professionals return year after year...

- **IYKYK:** SMMW is the best conference experience ever - and a bucket list item for many.
- **Connections:** Relationships are formed and business partnerships are born.
- **Content:** Experts share their knowledge, walk the halls, and answer attendee questions.
- **Sponsors:** Top solutions for marketing and content come to meet you #IRL.

**Do you have a solution, service, or software ideal for our audience?**  
**[Check out Social Media Examiner's media sponsorships.](#)**