



# SOCIAL MEDIA MARKETING WORLD

SPONSOR SPOTLIGHT

2023



## CLOUD CAMPAIGN

Cloud Campaign is a social media management platform built from the ground up to suit the unique needs of growing agencies.

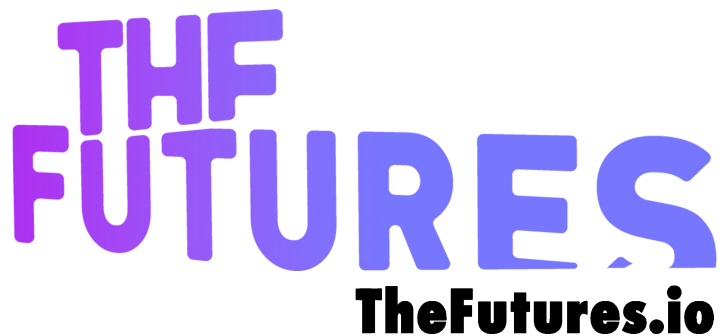
Our white-labeled platform helps agencies manage the entire social media content lifecycle — content curation, easy approval workflows, seamless scheduling and clean reporting — for multiple clients.

We make it easy with scalable pricing and US-based support. Onboard more clients and charge a higher retainer with your existing team.

### Special offer for SMMW23 attendees:

Visit our booth at #SMMW23 where we will be raffling off a free 6-month Cloud Campaign Studio Plan.





## THE FUTURES

We produce and repurpose all your creative content at scale. Trusted by 3,000+ brands. Built for marketers, agencies, and brands - we deliver your content 24 hours a day, 7 days a week.

**Special offer for SMMW23 attendees:**

Get up to \$1,000 off your first payment when you sign up at #SMMW23.





## GOBOX STUDIO

The mobile all-in-one video studio that delivers stunning 4K video and sound quality, GoBox Studio features a mounted camera, wireless mics, LED lights, a built-in adjustable table, and more. It's easy to set up and offers one-touch, tactile operation for switching scenes and adjusting audio. The GoBox Studio is compatible with various streaming platforms such as Zoom, Webex, and Facebook.

It's designed for professional speakers, trainers, and coaches to elevate their personal brand with high-quality video and sound.

### Special offer for SMMW23 attendees:

Elevate your video content game! Visit the booth at #SMMW23 for event-only pricing and up to \$2,000 off our portable video studio.





HighLevel is an all-in-one sales & marketing platform that gives social media marketers and agencies everything they need to capture, nurture, and close leads and make them long-term customers. Unlimited accounts, unlimited users, and unlimited contacts - all for one monthly price. And the best part is they can add a lucrative revenue stream by white-labeling and reselling HighLevel to as many clients as they want at whatever price they want.

Capture new opportunities. Nurture those opportunities. Close opportunities.

**Special offer for SMMW23 attendees:**

Try HighLevel for 30 days at no cost and see how simple it is to grow your business.





Hootsuite has led the social media space since 2008. Since then, social media has become a non-stop engine of online culture, connectivity, and commerce. As your one-stop shop for all things social — from smart social marketing and engagement tools to AI-powered social commerce and customer care solutions – we’re committed to helping you start new customer relationships and stand out from the crowd.

With over 170,000 paying customers around the globe, we’ll help you tell your stories, grow your audience, and help you run at the non-stop pace of online culture — wherever it goes next.

**Special offer for SMMW23 attendees:**

Feeling stuck trying to drum up fresh social content ideas? Get a copy of *Drawing Blanks: A Creative Workbook for Social Media Managers*.





## IZEA

IZEA is the premier provider of influencer marketing services, technology and data for the world's leading brands and agencies.

After launching the industry's first-ever influencer marketing platform in 2006, IZEA has since facilitated nearly 4 million influencer collaborations.

Whether it's through The Creator Marketplace®, our influencer marketing platform IZEA Flex, or our end-to-end Managed Services team, find out how we can drive measurable ROI.

**Special offer for SMMW23 attendees:**

Sign up for free to get started with influencer marketing today!





# Jasper

## JASPER

Meet Jasper, the AI platform for businesses that helps your team create amazing content 10X faster. Breakthrough creative blocks fast to generate great content like LinkedIn posts, Twitter threads, TikTok hooks and so much more.

Jasper is trusted by more than 100,000 brands and agencies from VaynerMedia to Sports Illustrated.

### Special offer for SMMW23 attendees:

Get 25% off your first 3 months! And of course, it's free to try.

Experience the magic of the best AI tool for social content and beyond!





# Justworks

At Justworks, we're making it easier to run a business, and helping teams lead happy and healthy lives. We do this with a simple and friendly platform, expert support from real people when it's needed, and access to corporate-level benefits that ensure people feel secure and valued.

Justworks handles the nitty-gritty of payroll, benefits, compliance, and HR, so you have more time to learn, grow, and seek something worthwhile. Work fearlessly, pursue your passion, and do more of what matters. We've got your back.

**Special offer for SMMW23 attendees:**

First 300 visitors to the Justworks booth will receive professional headshots.

[Learn more about Justworks.](#)



# metricool

Metricool is a one-stop shop for all social media tasks: analyzing, planning, and managing. Save time automating your process and watch your digital presence grow, without ever needing to leave the platform. Metricool is the Swiss Army Knife of social media.

**Special offer for SMMW23 attendees:**

Use code SMMW23 and try Metricool Premium 45 days for free or create your free account and enjoy for life.



# REMBRAND

The first automated virtual product placement platform, powered by AI. Rembrand enables brands and creators to match and deliver photo-realistic products naturally within video content. This solution is like “Adwords for product placement” and changes the way video can be monetized.

Influencers can find brands to work with to monetize their videos. Brands and agencies can find a new way to drive engagement through high quality social media content. All the engagement. None of the interruptions.

**Special offer for SMMW23 attendees:**

Sign up for the free beta of Rembrand.





A comprehensive social media management solution that will help your business or agency grow its social media presence and stay on top of the game. Post, schedule, monitor, and measure your presence on popular social networks, from a single interface.

Helping brands grow on social media, one network at a time.

**Special offer for SMMW23 attendees:**

Sign up and receive \$50 in free credits to try Zoho Social today!:





This year is kind of a BIG deal. It's our 10th annual Social Media Marketing World! More than 2,000+ marketers, agency teams, SMBs, entrepreneurs, business owners, and content creators will celebrate this milestone while soaking up valuable tips and best practices over our three days together.

Why do our attendees return year after year and tell their peers to come? Here's why...

- **IYKYK:** SMMW is an experience - like the festival of all festivals - minus the overbearing heat and long bathroom lines.
- **Connections:** It's where relationships are formed and business partnerships created.
- **Content:** Expert speakers share their knowledge, tips/tricks, and answer attendee questions.
- **Sponsors:** Meet the right partners to take your marketing and business to the next level.

**Do you have a solution, service, or course ideal for our SMMW audience?**  
[Check out Social Media Examiner's many sponsorship opportunities.](#)

